



20

REFLECTION  
RENEWAL  
REJUVENATION

CELEBRATING 20 YEARS OF COLLABORATION

2005 COLLEGE CONFERENCE

November 3–5, 2005 ▶ Holiday Inn Executive Center ▶ Virginia Beach, Virginia

## 20th Annual College Conference

Presented by the Virginia Department of Alcoholic Beverage Control in conjunction with the

Virginia College Alcohol Leadership Council

TWENTIETH ANNUAL



## Reflection, Renewal & Renovation

was planned by the Virginia Department of Alcoholic Beverage Control Education Section (VA ABC), in conjunction with the Virginia College Alcohol Leadership Council (VA CALC).

### Virginia College Alcohol Leadership Council

David Anderson, George Mason University  
Steven Clarke, Virginia Tech  
Daryl Lynn Dance, Virginia Department of ABC  
Bob Franklin, Virginia Department of Health  
Lori Hobson, Norfolk State University  
Jane Horton, Washington and Lee University  
Butch Letteer, Virginia Department of Motor Vehicles  
Jeff Levy, Virginia College Parents, Inc.  
Jeanne Martino-McAllister, James Madison University  
Kim Tamburino, Hoffman Beverage  
Ray Tuttle, Mary Washington College  
Max Vest, University of Richmond

With special assistance from the Virginia Department of Alcoholic Beverage Control, especially:

Tina Adkins	Robert Jackson
Ginell Ampey	Whitney Miller
Joseph Cannon	Will Moore
Becky Gettings	Shawn Walker
Will Goodman	Linda Wine
Steve Hammond	and VA ABC special agents

## Conference Schedule at a Glance

### THURSDAY, NOVEMBER 3, 2005

8:30–11 a.m.	Registration
9 a.m.–4 p.m.	Trainings
2–5 p.m.	Registration
6:30–9 p.m.	Dinner & Keynote Address

### FRIDAY, NOVEMBER 4, 2005

8–12:15 a.m.	Registration
8–9:15 a.m.	Breakfast
9:30–11 a.m.	General Session & Keynote Address
11:15–12 p.m.	Resource Fair
12:15–1:15 p.m.	Lunch
1:30–2:30 p.m.	Breakout Session 1
2:45–3:45 p.m.	Breakout Session 2
4–5 p.m.	Breakout Session 3
6–9:30 p.m.	Dinner & Hawaiian Luau

### SATURDAY, NOVEMBER 5, 2005

8:15–10:45 a.m.	Breakfast & Closing Keynote Speaker
-----------------	-------------------------------------

### SPECIAL EVENTS

#### Resource Fair

► Friday, November 4, 11:15 a.m.–12 p.m. / Executive Exhibit Area

This is an excellent opportunity to display and share materials from your alcohol abuse prevention program. It's a great time to network and borrow prevention ideas from other campuses and community organizations. We encourage every college and community organization to participate by including examples of promotional items, educational pamphlets, flyers and posters, training and other educational materials and resources. Please share information about your program, small or large. Everyone is welcome!

#### Dinner & Hawaiian Luau

► Friday, November 4, 6–9:30 p.m. / Grand Ballroom

Don your casual wear as we celebrate 20 years of collaboration. Feast on delicious food, partake of some great mock-tails and dance to your heart's content!

20  
REFLECTION  
RENEWAL  
REJUVENATION

**W**HEN THE Virginia Department of Alcoholic Beverage Control (ABC) held its first College Conference 20 years ago, it was called **Alternatives**, in recognition of the choices and challenges colleges faced when dealing with alcohol issues among young people.

Since then, ABC has used the College Conference to explore a variety of topics. The 1999 conference, **Partnerships for Success: Your Campus Blueprint**, encouraged participants to develop policy that would address how to reduce and prevent underage and high-risk drinking on college campuses and the surrounding communities. The 2000 conference, **Connections 2000: Campus / Community Collaboration**, asked attendees to cultivate partnerships with community groups to reduce dangerous drinking behaviors among college students. And last year's conference, **Taking Stock: Where We've Been, Where We're Going**, explored how efforts to reduce dangerous drinking behaviors have evolved throughout the years.

This year, we're asking you to come to the College Conference to do four things:

1. Reflect on what you do to prevent underage drinking and why you choose to do it.
2. Renew your commitment to the prevention and treatment of dangerous drinking behaviors among today's students.
3. Find inspiration and passion in what you do.
4. Get allies to help you in your goals.

We hope you will take advantage of the networking and learning opportunities that this conference offers. This year, we will have in-depth trainings on masculinity and alcohol abuse, building and sustaining campus-community coalitions, and alcohol law enforcement. In addition, we will have wonderful keynote addresses, workshops, and a nice little Hawaiian luau!

As always, we would like to thank the Virginia College Alcohol Leadership Council (VA CALC) for their assistance.

# SHARE YOUR IDEAS AND MATERIALS AT THE RESOURCE FAIR

The Resource Fair has been one of the most exciting aspects of College Conference. It is a time to share materials, programming ideas, successes and roadblocks so your colleagues do not have to reinvent the wheel. Don't miss this excellent opportunity to display and share materials from your alcohol abuse prevention program(s).

Each participating college or community organization will receive a skirted table to share their alcohol abuse prevention activities. Past displays have included information boards, promotional items, educational pamphlets, flyers and posters, training and other educational materials. Displays range from just a single item to multiple ideas and materials.

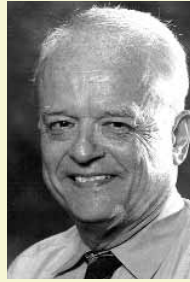
If you have any questions about designing your resource table, please feel free to call us at (804) 213-4688 or e-mail us at [education@abc.virginia.gov](mailto:education@abc.virginia.gov).

Due to limited resources, tables for the Resource Fair are not available upon demand the day of the conference. It is imperative that a resource fair participation form be submitted for your college/university or organization.

- **The Resource Fair is scheduled for Friday, November 4, 2005, 11:15 a.m.–12 p.m.**
- **All tables must be set up by Friday, November 4, 2005, 11 a.m.**
- **All tables must be broken down (materials removed) by Saturday, November 5, 2005, 8 a.m.**

This year we would like to have a resource table from all participating colleges and community organizations. Please share information about your program, small or large. The goal is to gather the entire breadth of alcohol abuse prevention activities in the Commonwealth in one location.

THURSDAY, NOVEMBER 3, 2005



## Tom Goodale

Thomas G. Goodale, Iowa State University '62 (Iowa Gamma), was appointed as the Eminent Supreme Recorder (Executive Director) of the Sigma Alpha Epsilon (SAE) Fraternity & Foundation on July 1, 2000.

Goodale brings 43 years of experience from the field of higher education. A native of Iowa and a father of two sons, Todd and Scott, Goodale came to the fraternity after spending three years as a professor at The College of William & Mary. He is a long-time volunteer for SAE, serving in these roles: Leadership School faculty, Chapter Advisor, and National Educational Advisor. He was recognized with the T.H.E. Award for Education (1982), the Merit Key (1982), the Order of the Lion (1988) and the Distinguished Service Award (1999), the highest honor the fraternity bestows. He is also a founder and Moseley Member of the SAE Foundation. Goodale has also been Dean of Students at the University of Florida and Vice President of Student Affairs at American University, Virginia Tech and the University of Denver. He is currently an adjunct professor at Loyola University in Chicago, teaching in the graduate school of education.

Goodale has been published in various publications and journals and has provided keynote addresses at a variety of academic and fraternity-related conferences. He is a co-founder of Bacchus Gamma (peer-education network) and continues to serve on its board. He also is past president of the National Association of Student Personnel Administration (NASPA). Goodale has a B.S. degree from Iowa State University, M.A. from Michigan State University and Ph.D. from Iowa State University.

FRIDAY, NOVEMBER 4, 2005



## William Modzeleski

William Modzeleski is the Associate Assistant Deputy Secretary of the U.S. Department of Education's Office of

Safe and Drug Free Schools. The office provides funds and assistance to governors, state education agencies and local school districts to develop strategies and programs to make sure all schools are safe, disciplined and drug-free.

Modzeleski has over 25 years of experience at the local and federal levels in criminal and juvenile justice areas. While at the Department of Justice, he served in a variety of capacities including: Juvenile Justice and Corrections Specialist; Staff Director of the Coordinating Council on Juvenile Justice and Delinquency Prevention; Director of Family Violence Programs; and Federal Coordinator of High Impact Cities Program (Newark, N.J.).

In his role as Associate Deputy Under Secretary of the Office of Safe and Drug Free Schools, Modzeleski is involved in the design and development of drug and alcohol prevention programs, violence prevention programs, and activities as they affect the school and in school health-related issues. He assisted in the design of the Safe Schools Act of 1994, a bill developed to provide assistance to local educational agencies for violence prevention activities, and in the reauthorization of the Safe and Drug-Free Schools and Communities Act.

Modzeleski has a B.A. degree in political science from the University of Bridgeport and a Master's of Public Administration from C.W. Post College.

SATURDAY, NOVEMBER 5, 2005



## Adolph Brown

A gifted professor, speaker, trainer and author, Dr. Adolph Brown uses his talent for oratory to encourage

families, students and professionals to develop positive character traits while motivating them to set high standards. He and his wife, Marla Brown, are the proud proprietors of The Child & Family Wellness Centers, "community centers that care and create great days for everyone," specializing in "Prevention Promotions." The centers are located throughout the state of Virginia, with a sponsoring sister program in Ghana, West Africa ([www.itsagreatday.com](http://www.itsagreatday.com)).

Brown has undergraduate degrees in psychology and anthropology from The College of William & Mary and a doctorate in clinical psychology with a concentration in family therapy from the Virginia Consortium for Professional Psychology.

Brown is credited with many programs made available to all students. Most noteworthy are the Youth Discipline Academies (Wellness Warriors), Skills Instead of Pills, Managing Angry Desires (M.A.D.) and Hampton University Students Helping (H.U.S.H.)—a university-wide program to improve undergraduate student success through community involvement and outreach. Many of Brown's numerous endeavors in the field of psychology are service-oriented. In addition to serving as associate professor and department chairperson at Hampton University, he has taught more than 20 different undergraduate and graduate courses, ranging from child psychopathology to multivariate statistics. His greatest accomplishment is being the father of seven wonderful children.



## THURSDAY, NOVEMBER 3, 2005

### BREAKFAST

► 8–9:30 a.m.

### REGISTRATION

► 8:30–11:00 a.m. & 2–5 p.m.

### THURSDAY TRAININGS

#### Alcohol Law Enforcement Specialist Training

► 9 a.m.–5 p.m. / Potomac-Chesapeake

Enforcing alcohol laws plays a vital role in reducing underage drinking on college campuses. This session for law enforcement and security officers offers the practical tools to interpret the laws and rules regulating the use of alcohol and to identify false identifications. Attendees are also trained in the trends and cultures of raves and the club drugs that are used in Virginia. **Open to law enforcement and security only. Seven hours of DCJS credit will be given.**

#### Building and Sustaining Campus Community Coalitions

► 10:30 a.m.–4:30 p.m. / Cape Henry

Alcohol is the number 1 drug choice of youth. Colleges are vital in shaping the social norms and attitudes concerning the access to alcohol by minors, the enforcement of underage drinking laws, and the consequences of underage drinking. Learn how colleges can partner with community organizations and enforcement officials to create a safer environment for youth, advocate for policy initiatives and create a strong social norm against underage drinking. **For campus and community organizations who are beginning a coalition or who want to create a partnership.**

#### Masculinity and Alcohol Abuse

► 10:30 a.m.–4:30 p.m. / Lynnhaven

This session explores concepts of masculinity and alcohol abuse and presents specific information on how the two issues are connected to men's sexual violence. The session uses an interactive exercise that participants can use in their communities. Part of the session focuses on outreach to adolescent males. **Lunch is available for participants only.**

### OPENING CEREMONY WITH TOM GOODALE

► 6:30–9:00 p.m. / Grand Ballroom

## FRIDAY, NOVEMBER 4, 2005

### BREAKFAST

► 8–9:15 a.m. / Grand Ballroom

### FRIDAY SESSION WITH WILLIAM MODZELESKI

► 9:30–11 a.m. / Grand Ballroom

### RESOURCE FAIR

► 11:15 a.m.–12 p.m. / Executive Exhibit Area

### LUNCH

► 12:15–1:15 p.m. / Grand Ballroom

### BREAKOUT SESSION 1

► 1:30–2:30 p.m.

#### Using Survey Data to Support Environmental Management

Ed Pimental, Researcher

Jennifer Whiting, Researcher

Southern Illinois University—Carbondale

■ Shenandoah B

The Core Institute staff presents findings on the relationship between the campus environment and negative consequences using the latest national data. Participants see the various measures available on the surveys that tap into policy, culture, and perception and how these measures can be used to profile the campus environment. A typology of campus culture is proposed and used to examine the differences in negative consequences that exist between specific types of campus environments. Participants may sign up to receive the SPSS syntax to recreate typology using their own data to see where their campus falls on typology.

#### Party'n' with a Purpose

Rudolph Burwell, Assistant Chief of Police

William Chandler, Sergeant of Administration & Accreditation

Robbie T. Cross, Law Enforcement Officer

Old Dominion University

► Lynnhaven

This interactive session not only provides participants with information on drinking and driving among college students, but also allows them to use fatal vision goggles to simulate driving while impaired. In addition, participants learn about the “click it or ticket” campaign and its relationship to occupant safety in alcohol-related crashes.

## Continuing and Enhancing the Dialogue

David Anderson, Associate Professor  
Craig Wilkinson, Student  
George Mason University

► Cape Henry

Like many colleges throughout the state, George Mason University has worked to engage students, parents, youth, school and community members in meaningful conversation and action to reduce underage drinking and its harmful consequences. This session gives examples of highly successful public events that have engaged various members of the campus and surrounding communities. It incorporates videotaped footage from these events. Participants receive a written summary of tips and implementation strategies. This session also highlights approaches used to engage target audiences such as student-athletes, Greeks, the media and other interest groups.

## How Much Did I Drink Last Night?

Robin Tabor, Peer Education Advisor  
Kevin Adison, Peer Education Student  
Rodney Back, Peer Education Student  
Elliot Holmes, Peer Education Student  
Dawn Rowley, Peer Education Student  
Jamie Sager, Peer Education Student  
Joshua Thaxton, Peer Education Student  
West Virginia State University

► Shenandoah A

A study completed by Duke University noted that most college students greatly underestimate the amount of alcohol content in their drinks, therefore making self-reported research on drinking habits greatly inaccurate. This interactive session provides training for students on drink measurements. Participants learn how to measure when mixing commonly consumed alcoholic beverages, compare the alcoholic content of these beverages, and understand the cognitive and physiological effects on the body. This information can assist participants in their own educational programming on campuses to combat how misperception affects outcome data, alcohol poisoning, and the effects of binge drinking.

## “Life Support, Outside of Sports”: Risk Reduction Training for Student Athletes

Brenda Boone-Hamilton, Substance Abuse Prevention Coordinator  
Virginia State University

► Willoughby

Because athletics play an instrumental role in student life at most colleges and universities today, the student athlete is often the most recognizable attraction on campus. Sometimes this makes the student athlete the most vulnerable for a range of high-risk behaviors. While the general perception of student athletes can be either positive or neg-

ative, it is important to understand the factors that influence the life of student athletes and the risk-reduction strategies that can be implemented by athletic programs to reduce the risk for student athletes outside of sports. Participants will increase their awareness and understanding of significant factors that should be taken into account when planning and developing prevention programs for student athletes.

## BREAKOUT SESSION 2

► 2:45–3:45 p.m.

## Legacy Development for Healthy Transitions

David Anderson, Associate Professor  
Apyl Lomax, Public Health Specialist  
George Mason University

► Cape Henry

New students are challenged to think about their legacy as a specific strategy to reduce harmful involvement with alcohol and drugs. This session focuses on programmatic approaches to promote legacy development, including life health planning around seven life health planning themes. Strategies with orientation programs, parents, faculty, student affairs staff, and multiple campuses offices are shared. This session will introduce a new *Roadmap for Healthy Living* CD-ROM and videotape used as a conversation-starter on healthy transitions and alcohol issues.

## BASICS (Brief Alcohol Screening and Intervention for College Students) and CHOICES Implementation

Jeanne Martino-McAllister, Director, Substance Abuse Research  
Cecelia van Zyl, Substance Abuse Specialist  
James Madison University

► Willoughby

This session introduces participants to BASICS, an individually delivered intervention for college students and CHOICES, a group delivery modality of the Alcohol Skills Training Program (ASTP). Both programs are National Institute on Alcohol Abuse and Alcoholism (NIAAA) Tier 1 programs and are demonstrated to be effective with college students in reducing drinking and alcohol-related harm. By the end of this workshop, participants will understand BASICS, CHOICES, and JMU and other campus progress towards implementing these best practices.

## Collecting Alcohol Data with the National College Health Assessment

Raymond Tuttle, Director of Judicial Affairs & Community Responsibility  
University of Mary Washington

► Shenandoah A

Administrators struggle to assess alcohol use at their institutions. Data collection requires time and money, and the selection of an effective assessment tool. The University of Mary Washington recently completed its second implementation of the National College Health Assessment (NCHA). Developed by the American College Health Association (ACHA), the ncha allows institutions to compare local data to a national reference group. Other advantages include Web-based administration and the comprehensive nature of the assessment, which increases the likelihood that other university constituents will participate, possibly even assist with funding. The University of Mary Washington intends to share its experiences with the NCHA.

## Impaired Driving: A Comprehensive Law Enforcement Approach at the University of Richmond

Adrienne Meador, Sergeant  
University of Richmond Police Department

► Shenandoah B

Impaired driving is everyone's business. This session shows colleges how to enforce effectively the laws of the Commonwealth of Virginia as they relate to underage use, possession, purchase and sale of alcoholic beverages. It highlights how to maintain a positive community relationship that involves a balance of enforcement, alcohol education, outreach and the media to address impaired driving and other high-risk behavior on college campuses.

## Moving Greek Life from Good to Great: A Campaign for Safer Socializing

Kristen Powell, Student Activities and Greek Life  
Washington & Lee University

► Lynnhaven

Virtually every U.S. college struggles to ensure safety at student social functions. The same issues arise again and again: providing safe transportation to party locations, regulating legal consumption of alcohol, and reducing the high-risk use of alcohol and its harmful effects. Greeks are often blamed, rightly or wrongly, for the problems, but clearly need to be a part of the solutions. At Washington & Lee, Greek student leaders took the initiative in tackling such key issues, reviewing current policy and actual practice, looking to national standards and university policy for guidance, and reporting back to the Board of Trustees. We'll tell you how to start, who to include, what works and what doesn't, and where to go from there.

## BREAKOUT SESSION 3

► 4:15–5:15 p.m.

## Planning Strategically for Accountability and Institutionalization: Concrete Steps for Implementing Action Planning and Evaluation Processes

David Anderson, Associate Professor  
George Mason University

► Cape Henry

Campus and community leaders seeking to add "value" to their program efforts will benefit from sound strategies of strategic planning and evaluation. Participants will become acquainted with specific strategies that can be applied locally for establishing, reviewing, revising, and monitoring their programs, whether large or small, new or old. Participants will depart with increased competence, confidence and commitment to the dynamic processes of strategic planning, prepared to apply these strategies locally with individuals, groups and organizations.

## Extreme Behaviors

Joseph Cannon, Special Agent in Charge  
Clyde Santana, Special Agent  
Virginia Department of Alcoholic Beverage Control

► Potomac/Chesapeake

Simulated to resemble an illegally operated Rave / Hip Hop warehouse, this session is designed to help participants understand what could happen to endanger the safety of a young person at these illegal parties. This theatrical / audience participatory presentation provides information, insights and newsreel coverage reports on several disorderly houses and raves. The presentation also addresses newer issues such as Alcohol without Liquid (AWOL) devices and other drugs and devices that may affect colleges and endanger students if they attend a party that allows illegal behavior to occur.

## Virginia Commonwealth University's Web-Based Online Alcohol Assessment Tool

Jim Hardiman, Substance Abuse Services Coordinator  
Virginia Commonwealth University

► Shenandoah A

This presentation explores the conception, development, and implementation of an easily accessible web-based online alcohol assessment tool for the students at Virginia Commonwealth University (VCU). This intervention was used primarily for first-year students enrolled in VCU 101, a life and study skills class offered to freshmen. It also has shown success with other high risk groups including sanctioned students and students who self-identified as having problems with alcohol. Participants learn to recognize the



value of reaching students using technology; the role of social norms marketing in the assessment; the process of conceptualization, development, and implementation of their own online assessment tool needs; marketing strategies with university entities; and implications for research and the design of more effective prevention programs.

### **ABC Enforcement Programs**

Daniel Durette, Special Agent  
Virginia Department of Alcoholic Beverage Control

► Willoughby

The Virginia Department of ABC has several enforcement programs that affect colleges and communities, including the Underage Buyer program, Cops'n'Shops and Shoulder Tap. Participants learn more about these programs and provide feedback and ideas for better enforcement of alcohol laws among college students.

### **Washington & Lee University Strike Program—Four Years Later**

Michael Young, Chief  
Larry Stuart, Sergeant  
Washington & Lee University

► Shenandoah B

In fall 2001, Washington & Lee University instituted a new set of alcohol initiatives, which included the "Three Strike" program. This program provided sanctions for violations of alcohol laws, university rules, and unacceptable conduct. Washington & Lee will share with participants a complete review of the impact that the initiatives had on the class of 2005 and all pertinent statistics on the measures of success and failure.

**SATURDAY, NOVEMBER 5, 2005**

**CLOSING CEREMONY WITH ADOLPH BROWN**

► 8:15–10:45 p.m. / Grand Ballroom

**DINNER & HAWAIIAN LUAU**

► 6:00–9:30 p.m. / Grand Ballroom

CONFERENCE SCHEDULE

REFLECTION  
RENEWAL  
REJUVENATION

## Registration Fees

If you have any questions about fees, please contact ABC Education by phone at (804) 213-4688 or by e-mail at [education@abc.virginia.gov](mailto:education@abc.virginia.gov).

### Early Bird Registration (September 19–October 3, 2005)

Participant	From Virginia	From Out-of-State
Professionals	\$40 per person	\$80 per person
Presenters	\$30 per person	\$55 per person
Students	\$30 per person	\$55 per person

You must be registered by October 3, 2005 by 5 p.m.

### Regular Registration (October 4–18, 2005)

Participant	From Virginia	From Out-of-State
Professionals	\$50 per person	\$90 per person
Presenters	\$40 per person	\$65 per person
Students	\$40 per person	\$65 per person

**All participants are encouraged to allow time to check-in at ABC's registration table prior to the start of Thursday trainings and the opening dinner.**

## HOW CAN I REGISTER?

Register by filling out the registration form in this brochure and mailing or faxing to VA ABC. Fax: (804) 213-4457. Please make all checks payable to VA ABC.

(Deadline to register with ABC for the conference is Tuesday, October 18, 2005.) Payment is expected before or on the day of registration. Call the Holiday Inn to make ALL lodging arrangements. Holiday Inn: (757) 499-4400.

ABC is not responsible for making any lodging arrangements.

Questions? Please call VA ABC Education at (804) 213-4688 or e-mail us at [education@abc.virginia.gov](mailto:education@abc.virginia.gov).

Please let us know how we can help prepare you for an extraordinary conference!

## HOTEL / CONFERENCE CENTER

### Holiday Inn Executive Center

5655 Greenwich Road  
Virginia Beach, VA 23462  
(757) 499-4400  
[www.holiday-inn.com/vabch-execctr](http://www.holiday-inn.com/vabch-execctr)

Check-in time: 3 p.m. Wednesday, November 2, 2005  
Thursday, November 3, 2005  
Friday, November 4, 2005

Checkout time: 12 p.m. Saturday, November 5, 2005

Deadline for early-bird conference registration with ABC is Monday, October 3, at 5 p.m. Deadline for regular conference registration with ABC is Tuesday, October 18.

Deadline to register for the hotel conference rate is Wednesday, October 19. You **MUST** ask for the VA ABC block to receive the conference rate.

**You must call the hotel directly to reserve or cancel a room.**

**All participants are responsible for contacting the hotel directly to make room reservations**

If you do not make reservations, you **WILL NOT** have an overnight room.

## REGISTRATION FORM

Please print legibly. Make sure all names are spelled correctly and appear as you would want them on the conference nametag. Make extra copies of this form as needed. Deadline to register: Tuesday, October 18, 2005.

### Registration Information

Is this your first College Conference? ☐ Yes ☐ No

I am ☐ college staff/faculty ☐ community ☐ student ☐ law enforcement ☐ other: \_\_\_\_\_

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Title: \_\_\_\_\_ College/organization: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Conference Options

- ☐ I plan to attend breakfast on Thursday, November 3, 2005.
- ☐ I plan to attend a Thursday workshop on November 3, 2005 and will need lunch.

**Please select one workshop. Please note spaces for the workshops are limited.**

- ☐ Building & Sustaining Campus-Community Coalition
- ☐ Alcohol Law Enforcement Specialist Training Workshop
- ☐ Masculinity & Alcohol Abuse

**Please select all conference options that apply.**

- ☐ I plan to attend dinner Thursday, November 3, 2005.
- ☐ I plan to attend breakfast on Friday, November 4, 2005.
- ☐ I plan to attend lunch on Friday, November 4, 2005.
- ☐ I plan to attend the luau on Friday, November 4, 2005.
- ☐ I plan to attend the general session and brunch on Saturday, November 5, 2005.
- ☐ I wish to have vegetarian meals.
- ☐ YES! I will set up a table for the Resource Fair on Friday, November 4, 2005, 11:15 a.m.–12 p.m. Please reserve a table for our institution.

### Payment Information

**Please refer to the schedule of registration fees on the facing page. Please check one of the following payment options.**

- ☐ Signed purchase order enclosed or purchase order number enclosed.
- ☐ Faxed registration form and purchase order number, or check for payment will follow.
- ☐ Check enclosed for full payment.

**Please make all checks payable to VA ABC. Unfortunately, we do not accept credit cards.**

### Return Registration Form to Virginia ABC

**The registration form and payment can be returned by mail or fax:**

Attn: College Conference  
Virginia Department of Alcoholic Beverage Control  
P.O. Box 27491  
Richmond, VA 23261-7491

Phone: (804) 213-4688  
Fax: (804) 213-4457



November 3–5, 2005 ▶ Holiday Inn Executive Center ▶ Virginia Beach, Virginia

## 20th Annual College Conference

Presented by the Virginia Department of Alcoholic Beverage Control in conjunction with the  
Virginia College Alcohol Leadership Council



REFLECTION  
RENEWAL  
REJUVENATION

CELEBRATING 20 YEARS OF COLLABORATION

VA ABC Education  
2901 Hermitage Road  
Richmond, VA 23220

(804) 213-4688  
[www.abc.virginia.gov](http://www.abc.virginia.gov)

